

MEMBER BENEFITS



The MODULAR HOME BUILDERS ASSOCIATION is the only organization dedicated exclusively to serving the modular housing industry. Since 1977, the MHBA has provided advocacy, business referrals, networking and education to member companies throughout the United States, and serves as a resource for home buyers. MHBA promotes the advantages of modular construction to general public, builders, and government agencies in an effort to improve construction productivity and efficiency, and prides itself on recognizing outstanding examples of modular homes by way of our Modular Home of the Month initiative.

We guarantee that we will promote

the industry and fight to protect your business at the state and national level.

INDUSTRY RESOURCES

Resources & Reporting:
As MHBA grows, access resources through MHBA's twice-monthly eNews, member events, industry discussion forum, and much more!

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Online opportunities are available to MHBA members.

COMPANY PROMOTION

MHBA highlights member homes on the website, which receives more than 12,000 visits a month. Members can receive exposure and recognition as well when we post their homes on our social media pages. In 2014 MHBA launched the "Home of the Month," showcase which features homes built and manufactured by MHBA members.

NETWORKING

MHBA holds an annual meeting and provides other opportunities and venues in which you can network with colleagues.

ADVOCACY

Removing Barriers and Protecting Your Business

At MHBA, we realize it is difficult and time consuming for you to keep track of the numerous bills, regulations, legislation and code changes that may have an impact on your bottom line. Every year, MHBA monitors and reviews thousands of different bills and proposed regulations to determine their potential impact on our industry. We have successfully protected our members' interests in numerous states on issues ranging from taxation, plan approval and code compliance. MHBA updates and alerts members to pending and enacted legislation and regulations impacting the industry at the federal, state and local levels.

Promote Your Company's Brand

HOME OF THE MONTH SHOWCASE

The Modular Home of the Month showcase is an opportunity for MHBA member companies to display their projects to architects, engineers, contractors, potential home buyers, developers, owners, students and more. MHBA's Home of the Month is featured on MHBA's social media and the website.



To learn more about becoming a member, please contact MHBA's Business Development Director via email: dave@modularhousing.com or call 434-328-2387.